



**D I S C O V E R Y**  
COMMUNICATIONS GROUP

## **THE DISCOVERY COMMUNICATIONS GROUP LAUNCHES REDESIGNED BLOG**

The Discovery Communications Group, a full-service marketing, web and graphic design, and advertising agency, announced the launch of a newly designed company blog. The blog provides daily posts in categories such as blogging, branding, customer relations, email marketing, general social media, Facebook, Twitter, and web design.

“Our goal with the newly designed blog is to create a two way communication with our clients and prospects. We are committed to the fundamental principles of Social Media Marketing; providing relevant, important and informative content to our readers, and listening to what they have to say in return,” said George Wallace, President of The Discovery Communications Group. “We had a lot of fun redesigning the blog and we are very excited about the new opportunities and possibilities it provides.” You can visit The Discovery Communications Group’s blog at <http://discoverycomm.com/dcgblog/>.

### *About The Discovery Communications Group:*

The Discovery Communications Group is a fully integrated Marketing, Web & Graphic Design, and Advertising agency, serving small and medium-sized businesses throughout Massachusetts and New Hampshire. For more information, please visit our website at [www.discoverycomm.com](http://www.discoverycomm.com).

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