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FOR IMMEDIATE RELEASE

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WEBSITE HIGHLIGHTS EXPANSION AND SUCCESS OF LOCALLY-OWNED BUSINESS

The Discovery Communications Group, a strategic web development and marketing agency based in Salem, N.H., is proud to announce the launch of a new website for Jackson Kitchen Designs, a subsidiary of Jackson Lumber & Millwork, which recently moved its kitchen showroom to the Butcher Boy Marketplace in North Andover.

“In this tight economy, more homeowners are choosing to remodel” states Pat Marcotte, Marketing Director at Jackson Lumber & Millwork and Jackson Kitchen Designs. “An updated kitchen continues to be one of the most highly valued improvements we are getting requests for.”

“Our location in Lawrence is well-known and has been established for generations. We felt an expansion into North Andover was the best next step” said Marcotte. “We are excited to be able to offer our customers the convenience of browsing our showroom online, where they can view a gallery of kitchens we’ve built for others in the Merrimack Valley and North Shore, or in person at the North Andover location.”

“The Discovery Communications Group has developed a website for us at <http://www.jacksonkitchendesigns.com> that will allow customers to find us more easily on the web and via search engines, and showcases an extensive gallery of our work.” said Marcotte.

About Jackson Kitchen Designs:

Jackson Kitchen Designs is located at 1093 Osgood St, in North Andover, MA at the Butcher Boy Marketplace. Jackson Kitchen Designs is a subsidiary of Jackson Lumber & Millwork of Lawrence, MA.

About The Discovery Communications Group:

The Discovery Communications Group is a full-service Marketing, Design, Web Development, and Advertising agency serving businesses throughout Massachusetts and New Hampshire. DCG specializes in developing custom online and offline marketing programs to meet a variety of client needs. For more information, please visit our website at <http://www.discoverycomm.com>.