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FOR IMMEDIATE RELEASE
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NH MARKETING AGENCY NAMED FINALIST FOR 3 PRESTIGIOUS DIRECT MARKETING AWARDS

The finalists for the New England Direct Marketing Association's 2009 Awards For Creative Excellence were announced last week, and The Discovery Communications Group of Salem, New Hampshire, is proud to have been chosen as a finalist in 3 key categories.

“We were delighted to learn that during the first year we have ever submitted an entry to the NEDMA Awards for Creative Excellence, we were chosen as finalists in 3 categories!” stated Agency President, George Wallace. “We couldn't be happier, and can't wait to see how we place at the June 10th Awards Show to be held at the Roxy in Boston.”

The award-winning projects consisted of three unique client campaigns completed between March 2008 and February 2009, in the following categories:

- Marketing Collateral: Diamond Windows Sales Brochure & Presentation Folder
- Interactive Campaign: Diaphorm / MaxPro Promotional DVD
- Fully Integrated Marketing Campaign: Enterprise Bank 2008 Celebration of Excellence – Consisting of Strategy development and implementation, Web design, Promotional Materials and Collateral, Branded Direct Mail, Multimedia design and production, photo-sharing.

The 2008 NEDMA Awards for Creative Excellence winners included such prestigious firms as Mullen, Overdrive Interactive, and Hill/Holliday; and the Awards Show is considered the Premiere event of the New England Direct Marketing Association's member program. In addition to having their work featured as a finalist at the NEDMA Awards Show, all finalists will be automatically entered for consideration in the National Direct Marketing Association's Echo Awards.

About *The Discovery Communications Group*:

[The Discovery Communications Group](http://www.discoverycomm.com) is a fully integrated Marketing, Advertising and Web Design agency serving businesses throughout Massachusetts and New Hampshire. The Discovery Communications Group specializes in developing custom online and offline marketing programs to meet a variety of client needs. For more information, please visit our website at <http://www.discoverycomm.com>.

About *NEDMA*:

The New England Direct Marketing Association is a regional, professional association for all those interested in direct marketing.

Membership is composed of leading area companies that use direct marketing, direct marketing agencies, independent professionals, educators, and students. NEDMA sponsors an extensive series of events, including business/dinner meetings with forums and networking immediately preceding the meetings. For more information, visit <http://www.nedma.com>.